

## SHAPE 2017 WEEK 7

### DR SHAMIM BODHANYA – INNOVATION

[shamim@leadershipdialogue.co.za](mailto:shamim@leadershipdialogue.co.za)

### Additional Resources

#### Reading Materials:

- The SCAMPER Technique - Oliver Serrat – Asian Development Bank (2009)
- Design Thinking Tools – Lotus Blossom – SPRINT
- Design Thinking – Tim Brown – Harvard Business Review
- Business Model Template
- The Lean Start-up Book – Eric Ries

#### Audio-Visual Materials

- SCAMPER  
<https://www.youtube.com/watch?v=G8w0rJhztJ4>
- Innovation  
[https://www.ted.com/talks/charles\\_leadbeater\\_on\\_innovation](https://www.ted.com/talks/charles_leadbeater_on_innovation)
- Design Thinking for new Startups  
<https://www.youtube.com/watch?v=qmgBVkIZ88k>
- Design Thinking Workshop  
[https://www.youtube.com/watch?v=aGn\\_DCzGvro](https://www.youtube.com/watch?v=aGn_DCzGvro)
- Design Thinking at IDEO  
[https://www.youtube.com/watch?time\\_continue=96&v=VQOFJkAeJ18](https://www.youtube.com/watch?time_continue=96&v=VQOFJkAeJ18)